

Create

Bought to you by Creative Moments

Available for FREE Download from www.yourcreativemoments.co.uk

Looking to **MAKE**
MONEY
from your craft?
Then don't miss our
exclusive
article!

Learn how to
make your own
GORGEOUS
JEWELLERY
in our easy to
follow step by
step!

Create your own
SCRAPBOOK
Page

Full of tips and inspirations for both jewellery designers and paper crafters to aide them in releasing their inner creativity!

Introducing

THE SLICE

New to the UK and now available at Creative Moments!!!



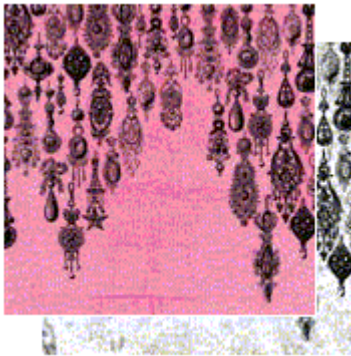
Ever dreamt of a cordless lightweight cutting machine which can cut gorgeous shapes and letters whenever you need or wherever you go?

the slice...every crafters dream

Welcome

**To our very first issue of *Create!*
Brought to you by Creative Moments, Yeovil.**

**Still in the beginning half of 2009,
we have an exciting
Crafting year ahead of us—full we hope
of Beads, findings, card, paper, embellishments
And more.....**



**This magazine has been put together to
Inspire you and give you confidence in the
Projects that you may wish to try!
All the projects can adapted –you may swap
Gold for silver, red for black, foam pads for
Sticky tape or flowers for buttons.**

**Individuality is the key to crafting,
Whether it is jewellery making, paper craft
or textiles.**

**Whatever you do, be sure to create it and
Make it your own– experimenting in your
Own way at your own pace!**



**It is also important to remember
Why you craft and to ensure you always
Enjoy your time whilst
Doing so - Workshops can be
A great way to socialise and meet other
Like minded crafters!**

**You'll also spot people using unusual colour
Schemes or products you may never have liked
Create something stunning unbelievable changing
The way you create forever!**



Why not give it go!?!

MAKE MONEY FROM YOUR CRAFT

There is no doubt that card making and jewellery making can become absolutely addictive hobbies! So what can you do with all the products that you make and you have stashed away at home, starting to gather dust?

Why not sell them on as handmade crafts to release yourself some money to help subsidise the cost of your much loved craft. This article sets out a few tips for you to do so.

GET YOUR BUSINESS IN ORDER

Start with the basics to help give your product the professional edge. Think of a name, create a logo and don't forget a catchy slogan.

'Ruths Rings' - High Quality Hand Crafted Wire Work Rings .

Once you have worked this out—create a business card with all your contact details.



HIGH QUALITY CRAFTS

You need to make sure that your product is of a consistent high standard. Ensuring on jewellery that all sharp edges are removed and there are no demarcations on the finished item. With cards, ensure there are no 'dirty' glue or ink marks shown, that the fold is crisp and all edges straight. Workshops are a great way to perfect your working ways and ensure you use tools and equipment correctly.



PROFESSIONALLY PRESENTED

It is important to present your products professionally, to entice the buyer to come back again.

Organza bags can help make jewellery look extra special and are available in many different colours to suit all occasions. Jewellery boxes can also protect your jewellery when it is been transported.

Cards meanwhile should be stored in protective clear cellophane bags to prevent them from becoming Damaged.



CREATE YOUR OWN SHOWCASE

Wear your jewellery and send your cards as often as possible to get more recognition of your work! It may be a friend of a friend who notices your gorgeous card above the fire or a stranger in the supermarket who asks you where you got your necklace from. Be proud to tell them you made it yourself and hand them a business card to ensure they remember who you are and how to contact you in the future!



KEEP UP TO DATE

It is important that you keep up-to-date with the latest trends and techniques within your craft to ensure that your products remain with a competitive design edge. Monthly Magazines are a great way to keep yourself up to date as they show the latest trends and products available. Books are also a great way to learn new techniques as well as going to workshops.



CRAFT FAIRS

With the spring and summer coming up, there will be many school fairs and similar. Now is time to book your stall at local craft and school fairs to provide your craft to a captive audience. When selling at the fair, remember to price your items sensibly taking into consideration the time and cost the item has taken you to make - do your sums before you go and stick to them - don't be haggled down or you will soon find you have lost money!



This article is just a start in helping you to create money from your craft - 'Marketing and Selling Your Own Jewellery' is a fantastic book available in store now!

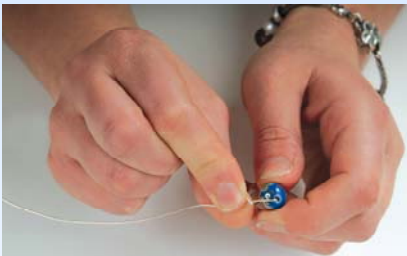
SUMMER

Materials and Tools

- 0.6mm silver wire
- Watch Face
- Clasp
- 40 Beads
- Round Nose Pliers
- Flat Nose Pliers
- Side Cutters

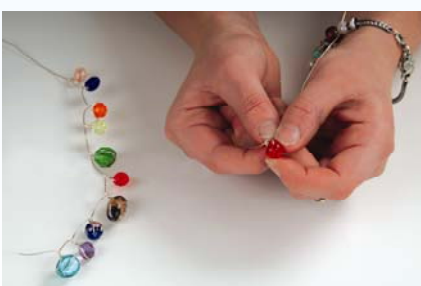
This piece was inspired by using fresh, vibrant beads that when placed together looked absolutely stunning and screamed SUMMER! The twisting technique used is easy and you can dramatically change the piece by changing the bead, colour scheme or amount of layers giving a very different look.

1) Using your side-cutters, cut 75cm's of 0.6mm of wire. Thread your first bead onto it so that it is approximately 10cm's away from one end of the wire.



2) Bring both sides of the wire which is coming out of the bead together and twist twice under the bead to secure it into place.

3) Thread the next bead onto the wire, keeping it approximately 2.5cm's away from the first bead and again, twist the two protruding wires twice under the bead to secure your second bead into place.



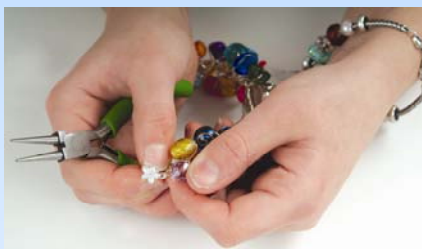
4) Continue threading beads and twisting to secure them, until you are just 10cms away from the end of the wire. Now repeat steps 1 - 4 to create a second piece of wire.

5) Bring your two completed wires together so that the beads for both alternate as a bead from wire 1 and a bead from wire 2. Gradually twist the two wires together, starting from the top and gradually working down towards the bottom until the two wires are completely twisted together to give the impression of been one.



6) Cut a piece of wire 20cms long and thread the top of your watch face onto the middle of the wire. Place the watch face onto the middle of the bracelet - pushing any bead twists gently away if required- so that the watch face is able to sit flat against the twisted base wire. Wrap each side of the watch wire continually until its end, around the base wire- to secure it in place. Repeat with the holes on the bottom end of the watch

7) Complete another two wires as in steps 1-4



8) Twist one of the wires you have just created around the top half of the watch to give a 2nd layer and create a really chunky feel of beads. Ensure that when adding your 2nd layer, you fill any gaps to ensure the wire is completely covered in beads. Repeat with the 2nd wire on the bottom half of the watch.

9) You should have three ends at each end of the watch - after ensuring they are securely twisted together for 1 cm after the last bead, cut two away from each end. With your remaining end, start to create a wrapped loop on each end. Before finishing your loops slide on your clasp ends. When wrapping your loop - add an extra bead to cover the twisting at the ends of the watch. Cut any excess wire and squash with your flat nose pliers to eliminate any sharp edges.



All Items available from Creative Moments, 3 St Johns House, Church Street, Yeovil, Somerset, BA20 1HE.
Or online at www.yourcreativemoments.co.uk

An interview with

Margaret

On Papercraft.....



Margaret, what is your favourite product to use at the moment for paper crafting?

It has to be the Cricut Expression as I find it very handy when making my own cards to get the right size lettering and not run out of a letter—like i sometimes find with pre-cut letters!

What was the latest project you completed?

An altered flower chipboard book and box—I had great fun doing this using dabbers and ribbons to really make it my own!

What's going to be hot in 2009 for paper crafting?

I think 2009 will see both 'Your Story' and 'The Slice' become must have items that crafters will never know how they lived without!

What three tools could you not do without?

It has to be my collection of punches, my cutterpede (which is a fantastic paper trimmer) and Cricut expression

What's your favourite collection at the moment?

At the moment its got to be Smirk - a new scrapbooking and card making range that is quirky and different to anything else we have and the Kanban collection including the ladies and large cards

Which is your favourite the Big Shot or Cricut?

That is a tough one to answer as Sizzix has some beautiful dies with new ones constantly coming out and I have used it for years, although with the Cricut you can cut each shape in so many sizes.

What inspires you when making a project?

I try to always use new products and some of the different papers available as these can be drastically different to previous collections— sometimes meaning you have to craft out of your comfort zone

What do you scrapbook most often? My family

How do you choose the colours you use?

Previously I would choose the paper and photos to match for a scrapbook page or embellishments and paper for a card. Since becoming an SDU educator I have realised how important it is to use the colour wheel and try different combinations to what could be expected.

What is your favourite paper crafting techniques?

I have always loved doing Decoupage as I find it can be very therapeutic cutting out all the shapes

When do you start making your Christmas cards?

Some of you may laugh but now is a great time to start as you can get some great Christmas embellishments and papers much cheaper now than you will nearer the time—it also means you'll have more time to relax whilst doing each one—instead of the mad panic we have all experienced nearer to the day!



An interview with

Margaret

On Jewellery Making.....

What bead book have you found most useful?

Bejewelled by Claire Aristides as the book has some fantastic close up pictures of the items as she is making them and also at the beginning of the book there is a techniques page, showing you in detail how to learn the basics of Jewellery Making! We also stock her kits, which provide you with everything you need to make a high quality piece of designer jewellery complete with instructions.

How do you package the jewellery you make?

Organza bags which come in so many different colours can make the items look extra special when they are been given as a present. We often package sold jewellery for the customer in Silver/White jewellery boxes which come in a variety of sizes to stop the items from becoming damaged on their way home.

What are your favourite beads at the moment?

It has to be Swarovski-yesterday we have just received some fab new pendants from them which is very exciting! Fire polished beads make a great alternative to Swarovski for use when you are experimenting!

How do you choose which beads to stock?

Goodness! With great difficulty! We also listen to feedback from our customers and are constantly looking out for the latest fashion trends. Good value is also a must.

Which is your favourite to use - Gold or Silver?

I'd say silver as I tend to use this the most although gold with green is just gorgeous!

What was the last piece of jewellery you made?

A very chunky black and silver twisted wire bracelet for myself to wear

What is your top tip to jewellery makers?

You need to make sure that you have good jewellery making tools to stop you from having any imperfections in your finished item.

What is your favourite jewellery making technique?

I love the freeness of wire working, where you make the complete item by yourself as it gives you such a great sense of achievement when it is finished.

What do you think will be hot in 2009?

It has to be Hot fix Swarovski crystals—they are everywhere at the moment and I think this looks to continue further with people customising their clothes and accessories!

How do you become inspired to create a project?

It has to be by the beads themselves. We have so many now and have tripled our supply just before Christmas. We try to keep these beads constantly changing to help inspire us all with great new projects.



Sisters



This gorgeous Scrapbook page, is made very simply using some beautiful scrapbook papers, embellishments and rub-ons from Crate Paper.

Materials List

- **Hooked Scallop Circle**
- **Notes Scallop Square**
- **Sparkle double side paper**
- **Mia Rub Ons 2**
- **Mia Glitter Die Cuts**
- **Foam Pads**
- **Flat Adhesive**

1. Using your flat adhesive stick the 'Notes scallop square' centrally onto the red side of the 'Sparkle Paper'. So that you have a glimpse of the 'sparkle' paper under the scallop border that you have.
2. Take your 'Hooked Scallop Circle' and cut in half down the centre line.
3. Using flat adhesive again, attach one half of your 'Hooked Scallop Circle' against the right edge of the paper to create a straight right edge.
4. Mat your photo on another sheet of the 'Sparkle Paper', using the same side up as you did for the bottom layer of the scrapbook page. Trim this mat until it is just .5cm around each edge of the photo.
5. Mat this onto a plain texture scrapbook paper, again available from Crate Paper. This time, leave the edge around the photo to be 1 inch or 2.5cm's.
6. Use either Flat Paper or foam pads to attach your photo complete with Mat, So that it overlaps the left hand side of your scallop semi-circle as shown in the

picture.

7. Use the Princess Die Cut from the Mia Glitter Die cuts pack and attach to the bottom right hand side of your photo overlapping again onto your semi circle, using foam pads to raise off the page.
8. Take the Mia collection Rub-ons and cut the butterfly out of the sheet. Remove the backing and position the rub-on the correct side up above the photo slightly more to the left hand side than the centre of the photo.
9. Using the wooden transfer tool that is enclosed in the pack, rub the design with the tool to transfer onto the paper.
10. Remove the date tag from the Mia Glitter Die Cuts pack and write the date of the photo on to it.
11. Use a foam pad to attach this to the left hand corner of the photo mat.
12. Take the large butterfly shown from the pack, fold the wings on either side upwards and attach to your page pointing to the title, using small foam pads along the centre of the butterfly.
13. Break your journaling into 7 equal parts of no more than 2/3 words and jot this onto another sheet of 'Notes' paper, using red ink, ensuring you leave gaps between the sections so we can cut between them.
14. Cut your sections into rectangles around your wording similarly to the words in the picture. It does not matter if these edges are not straight as this can add to the personalisation of the page.
15. Ink the edges of these word sections with a red ink.
16. Use foam pads to stick these into the semi-circle as shown.
17. Write any other information underneath the photo such as location.

Why not try using other die cut scalloped shapes to create other scrap-book pages in a similar



What's HOT!

Sunday 15th February saw the recent trade show at NEC Birmingham. Here at Creative Moments, we were privileged to be able to attend and view the trade stands of all our favourite suppliers to spot and pre-order all the 2009 new releases to ensure our customers are among the first in the country to receive all the New products.

CHUNKY SILVER BEADS

HELLO KITTY

**TEXTURED
CARDSTOCK**

YOUR STORY

FABRIC BEADS

INTRICATE CHIPBOARD

FLOWER SOFT

We can confirm that we have pre-ordered **ALL** of the SIZZIX range for 2009, including **'Texture Impressions'**, **'Hello Kitty'**, **'3D Pop Up'**, **'Baby'**, **'Vacation'**, **'Birthday'**, **'Designer Boutique'** and **'Tween'**.

Another 'Hot Product' for 2009, looks to be **'Twiddly Bits'**. These **intricate Chipboard** Shapes can be de-coated in many ways, including the new **'Color Glazes'**, which are similar to glossy accents but with color! **'Rainbow Drops'** are also a great addition to our stock which will add a fantastic dimensional accent to any project. These have both just arrived in store as I write this!

A strong craft trend in recent years has been the popular **'Flower Soft'**, which with new additions to their range is looking to have a strong 2009 and is another product we have now decided to stock. This should be instore within the next few weeks!

One of our favourite scrapbooking manufacturers, **K&CO** is have some great new products waiting to be shipped in the form of the collections **'Madeline'** and **'Que Sara Sara'** which with both been so different are sure to inspire you into some great new projects!



CREATIVE MOMENTS

Specialising in Papercraft and Jewellery Making Supplies

**Our Website has had a
make-over and to celebrate
we are offering 10% off all
online orders & just £1
Postage* until 31st March
2009!**

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STOCKISTS OF:

Fancy Pants, K&Co, Trimcraft, American Crafts, Cuddlebug, Sizzix, Cricut, Doodlebug, Blonde Moments, DIY Express Yourself, Hero Arts, Inkadinkadoo, Maya Road, Bazzill, Creative Imaginations, Love Elsie, Ranger, Paper Artsy, Inspire Me, Crate Paper, My Minds Eye, Piggy Tales, Kanban, Artoz, Swarovski, Claire Aristides and more...

**3 St Johns House, Church Street, Yeovil,
Somerset, BA20 1HE**

Telephone: 01935 422499

* excluding die-cutting machines

